

1 Attorney Docket No. 83042

2 BUSINESS DEVELOPMENT PROCESS

3
4 ABSTRACT OF THE DISCLOSURE

5 A business development process utilizing a business
6 development database comprises collecting data for ideas from a
7 plurality of sources. One type of collected idea data from said
8 step of collecting is filtered in order to identify potential
9 business opportunities. An opportunity analysis is then
10 performed on said identified potential business opportunities to
11 determine valid business opportunities. Resources are committed
12 to the valid business opportunities, a business proposal is
13 developed. This developed business proposal to a potential
14 buyers. Success of the submission is determined and the business
15 opportunity is executed if the submission is a success.